



INSTITUTE OF INTERPERSONAL HYPNOTHERAPY



Hypnotherapy Training Guide

Welcome to the exciting world of Hypnotherapy

In this Hypnotherapy Training Guide, you will learn all about:

1. Hypnotherapy as an Occupation
2. Career Opportunities in Hypnotherapy
3. The Importance of Attending a State-Licensed School
4. Credentialing Bodies and Regulation
5. Number of Hours of Training
6. In-House and Distance Learning
7. Financing Your Education



Hypnotherapy as an Occupation

Perhaps you are reading this Hypnotherapy Training Guide because you are interested in the occupation of Hypnotherapy? While some explore this field for their own personal growth and others find that hypnosis serves as a powerful adjunct to their already existing practice in the healing arts, many have discovered that private practice is more fulfilling than they could have ever dreamed. Whether you are looking to be your own boss and make your own hours, or help people in transforming their lives, then Hypnotherapy training may just be the path for you.

We will begin our journey by starting with Hypnotherapy on a Federal level. The United States Department of Labor has classified the term “Hypnotherapist” as an occupation. No longer is hypnosis only in the hands of psychologists and medical doctors. Through the dedicated work of the early leaders in this field, Hypnotherapy is now an occupation that you can practice within the scope of your credentials and training.

Each State has its own laws about the use of hypnosis and some States do not have any regulations at all. We advise contacting a State-Licensed school in your respective State to find out about statutes that may or may not govern the practice of Hypnotherapy. It is important to get the facts from a reliable source and to always practice within the scope of your credentials and training.

For more information on Florida Hypnosis Law visit: www.FloridaHypnosisLaw.com

www.InstituteofHypnotherapy.com



Career Opportunities in Hypnotherapy

It is important to understand that no school should offer you a guarantee about job placement upon graduation. Most hypnotherapists who go into business for themselves open their own private practices and the level of your personal experience may vary based upon how you present yourself, your level of confidence and your skills in advertising and marketing. Fortunately, attending a reputable school will provide you not only with the skills to promote your practice, yet you will also be able to use hypnosis to increase your confidence, motivation, and overall self-esteem.

While most likely you do not go and get a “job” upon graduation, hypnotherapists have been known to:

- Open their own private practice
- Work in medical offices
- Work in coordination with other practitioners of the healing arts
- Become employed as part of the staff at their local hospital
- Engage in public speaking, working with corporations or doing large seminars
- Now, with the wonders of the internet, hypnotherapists are also manufacturing self-improvement products to be sold online as another way of reaching out to the public.

Your degree of success in the field depends a lot upon how you apply yourself and no school should ever make guarantees about your success. Due to regulations from the Department of Education, the Institute of Interpersonal Hypnotherapy is required to monitor a student’s use of their training six months after graduation. IIH is currently showing about a 90+% positive graduate outcome for students who are practicing either full-time, part-time, or using Hypnotherapy as an adjunct to their existing practice.

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The Importance of Attending a State-Licensed School

Hypnotherapy itself is a certified occupation, not a licensed one. In most states there is currently no regulation at all for the practice of hypnosis and certification itself is not even required. For the most part Hypnotherapy is a self-regulated profession and it is up to each consumer to do their research into which schools maintain the highest levels of standards and credentials.

One of the most important factors to consider when choosing a school is whether that school is licensed to offer legitimate diplomas and certifications in this field. Since Hypnotherapy is considered an occupation, a school must be licensed by the Department of Education to offer legitimate diplomas and certifications. To attend a school that is not licensed is to run the risk of receiving a training where one's diplomas are not legitimate and where the Department of Education is not ensuring that basic educational standards are being met.

There are certainly weekend trainings in hypnosis or even trainings that run from about 100 to 150 hours, yet it is up to the consumer to ask about what the highest standards in the industry are. For some, attending an unlicensed school is acceptable and having a minimal number of classroom hours is reasonable, yet many schools have gone above and beyond these minimum standards and are continually raising the quality of Hypnotherapy education that is available today.

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Credentialing Bodies and Regulation



A State-Licensed school is a good place to start, yet it is also important to understand that your State's Department of Education can only ensure that a school is functioning well as a school, it cannot guarantee that you will be receiving a truly thorough training in hypnotism. Therefore, many credentialing bodies have come about to help to ensure that certain schools are offering a very high degree of hypnosis education and that a minimum number of hours of training and supervision are being met.

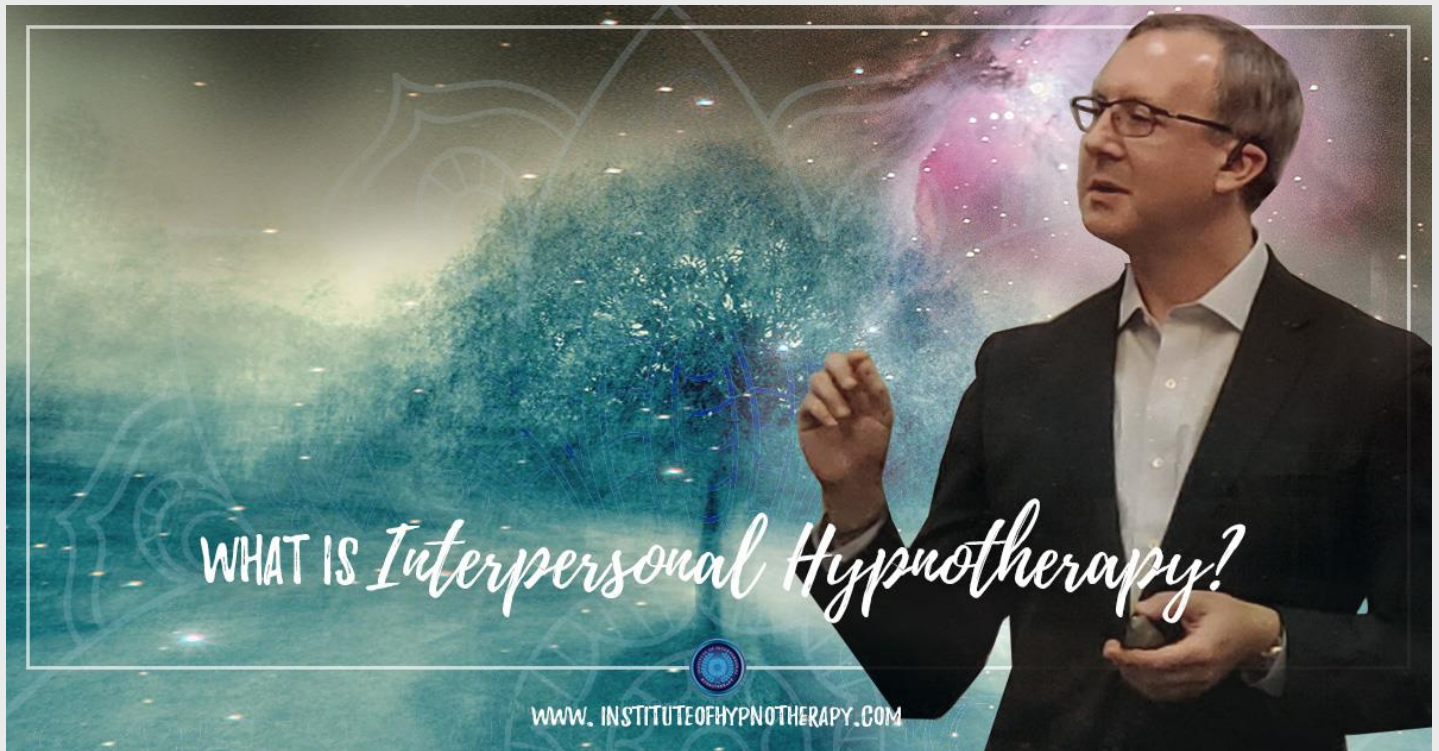
To this day, the International Association of Interpersonal Hypnotherapists has held some of the highest standards in the world for hypnotherapy training. The IAIH began with the intention of protecting the free and open practice of hypnotherapy, requiring that all of its schools are State-Licensed and began requiring a minimum of 300 hours of training to be a Hypnotherapist, 400 hours to be a Clinical Hypnotherapist and 500 hours to be a Transpersonal Hypnotherapist.

It is important to remember that you do not have to attend an IAIH State-Licensed school and that you do not even need to be certified, however, those schools that are working to raise the standards of our profession are looking for students who do not want to settle for less and who are serious about their education so they can truly excel.

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Number of Hours of Training

Because of the limited amount of regulation in the occupation of Hypnotherapy, there is no set standard for how many hours of training you need to have. Therefore, schools that are working to function at the forefront of hypnotherapy education choose to go way beyond basic industry standards. Schools such as the Institute of Interpersonal Hypnotherapy have raised the bar by offering 500+ hours of training.



Train with a True Leader in the Field

Matthew Brownstein founded Florida's first State-Licensed Hypnotherapy School in 2007. As the Institute's Lead Instructor, he has logged over 20,000 hours of classroom and clinical training. Matthew is an author and teacher, and yet first and foremost he is a Hypnotherapist. Matthew founded the International Association of Interpersonal Hypnotherapists to ensure that graduates of the Institute of Interpersonal Hypnotherapy remain part of an exclusive group of alumni that can truly be proud of their education and credentials. Creating a 500-hour curriculum and ceaselessly working towards advancing our profession makes Matthew a very important part of the IIH Experience.

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HYPNOTHERAPY TRAINING *Time for a New Beginning*

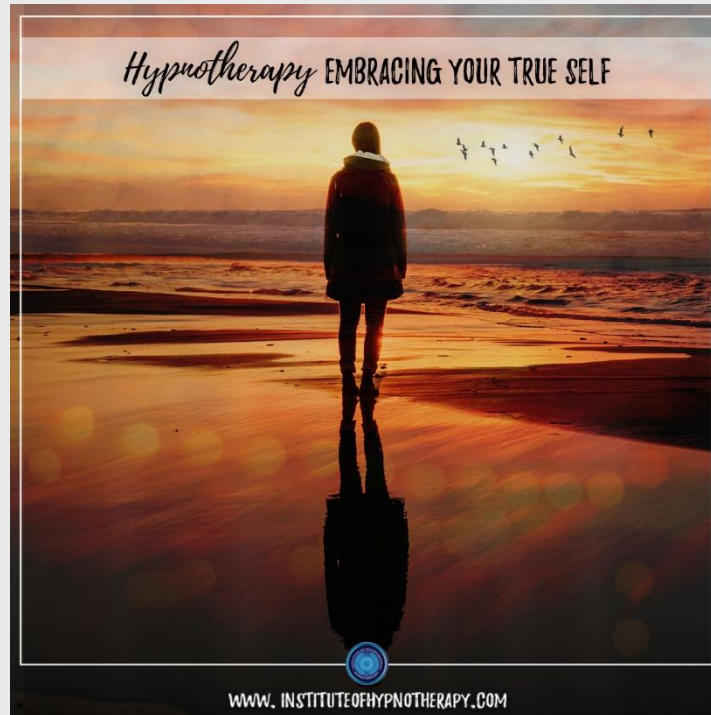


Financing Your Education

Once you are clear about the highest standards in Hypnotherapy training and once you have determined the right school for you, then the question always arises as to how you will pay for your education. Fortunately, State-Licensed schools meet the qualifications of various lending institutions and credit organizations that allows them to offer payment programs and make for low monthly payments for students. When enrolling in the Institute of Interpersonal Hypnotherapy, an Admissions Advisor will talk to you about various payment plans and even scholarships that help to make the training more accessible.

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In-House and Distance Learning



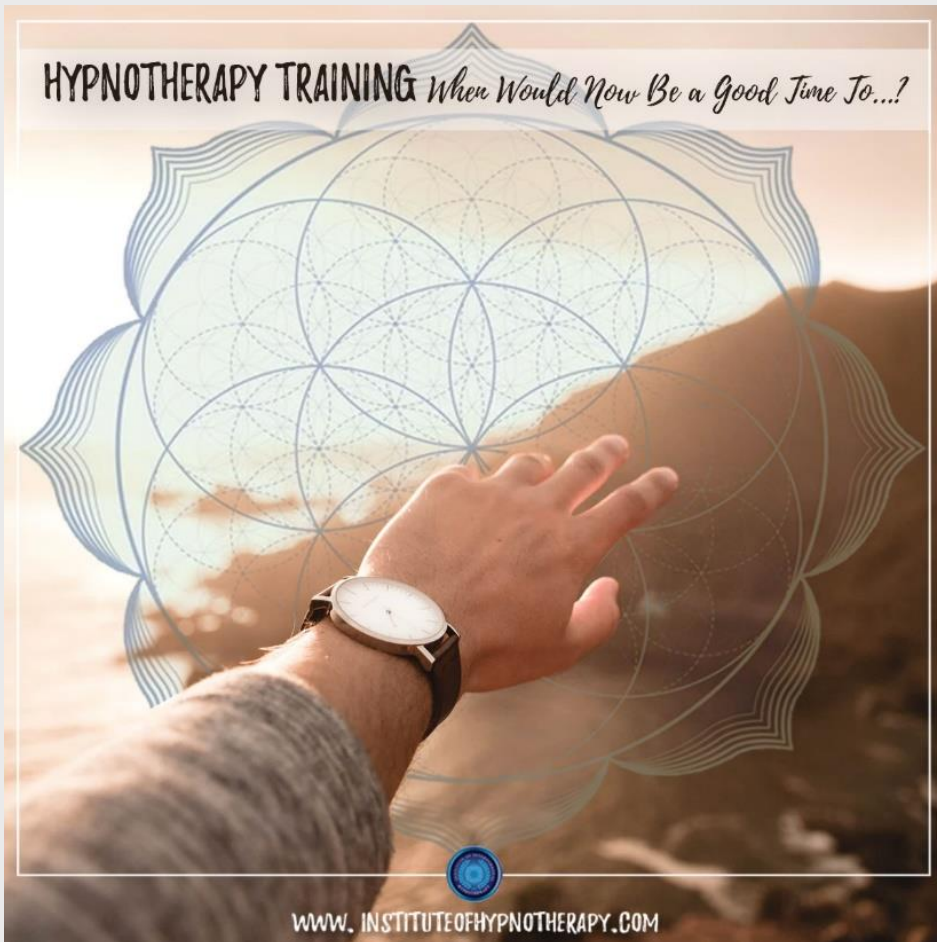
Currently, modern methods of the delivery of educational materials have allowed enhanced learning experiences through the power of the internet. Now many Hypnotherapy classes can be taken online, however there are a few considerations to consider:

1. Is the distance learning system live, in that you can interact with your instructors through your computer's microphone or chat function?
2. Are recordings of past classes made available for repeated viewing?
3. Are supervised hours required to ensure that you receive "hands-on" practice through qualified mentors and instructors?

The Institute of Interpersonal Hypnotherapy is currently the only school licensed by the Commission for Independent Education to offer State-Licensed diplomas and IAIH certifications, with over 500 hours of training, where both distance learning and in-house hours combine with an online resource library with literally thousands of hours of recordings for students to review.

While modern online education is now used in virtually every major college and university because of its efficiency in delivering materials in a way that is easy and comfortable for students, prospective students in hypnotherapy training are advised to ensure that practical hours are also available where clinical internships and supervision transform one's technical knowledge into true experiential proficiency.

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Taking the Next Step

We invite you to do your research and to ask the right questions of any school that you are considering. You can call the Institute of Interpersonal Hypnotherapy toll-free at **800-551-9247** as we would encourage you to ask us and any institution the following questions:

1. Is your school licensed by its respective State's Department of Education?
2. Who is the credentialing body for your school? How long have they been in existence and what standards have they set for this

occupation?

3. How many hours of training will I receive?
4. Will I receive training in advertising and marketing?
5. Are there both distance learning and in-house options for my education?
6. Are various payment plans and/or scholarships available through credible lending institutions?
7. Will I be able to graduate with legitimate diplomas in Certified Hypnotherapy, Clinical Hypnotherapy and/or Transpersonal Hypnotherapy?

Beyond finding the highest standards within this field, we encourage you to listen to your heart. Ask a lot of questions and speak to the staff and administrators at the school you are considering. In the end you will know when you have a good fit based upon your personality and the overall energy of the school. At the Institute of Interpersonal Hypnotherapy we are here to be of service and will be happy to answer your questions, welcome you for an in-house or online visit, and most importantly will help you to find out if our training is right for you.

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